

# Liz Morris

After over a decade of experience in marketing and media management, I decided to pursue my dream of being an artpreneur and created Peppermint Rose Productions – a boutique studio offering my original art and stories. I love creating whimsical miniatures and figurines, always with a sprinkle of magic. I also offer freelance services in graphic design, illustration and custom miniatures.

## Education

2012 – 2014  
SNHU

B.A. Game Design & Development  
Magna Cum Laude

2008 – 2011  
Valencia College

A.A. General  
Certificate in Digital Video Editing and Post Production

## Experience

2022 – present  
Artist | Author  
Peppermint Rose Productions

Peppermint Rose Productions offers my original scented accessories, whimsical collectible figurines, illustrated fantasy adventure books, and custom miniature and character maquette services. [www.peppermintroseproductions.com](http://www.peppermintroseproductions.com)

2021 – 2022  
Marketing Manager  
Kit NA Brewery

Developed marketing strategy and creative design for craft NA brewery

- designed event and grocery retail displays, beer packaging, vehicle wrap, print ads, merch
- created and designed Shopify e-commerce site
- produced animated beer ad in Adobe After Effects and Premiere for jumbotron display at sponsored Portland Sea Dogs baseball games

2019 – 2021  
Marketing Manager  
New Hampshire Manufacturing  
Extension Partnership (NH MEP)

Directed creative and strategic marketing for a federally funded non-profit, NH MEP, part of the NIST MEP National Network and U.S. Dept of Commerce. They serve as a resource to manufacturers, providing training in Cybersecurity for DoD, Lean Operations, Sales, Marketing, and Workforce Development.

- developed and met strategic goals to promote NH MEP services
- led NH MEP website redesign using Divi builder and Wordpress
- track web analytics for trends and data reports for senior executive review
- since launch in May 2020 to July, Google Analytics saw New Users up 118.69% over 2019
- designed digital and print marketing materials including flyers, newsletters and brochures
- created content for website, social media, email campaigns, and press releases
- increased LinkedIn followers by 47% in first 9 months

2021  
Children's Book Illustrator  
The Day We Planted Grammy

Illustrated a children's book for author Sharon Wolfe titled *The Day We Planted Grammy* about a young girl coming to terms with the death of her beloved grandmother. Published on Amazon in September 2021.

2021  
Illustrator  
Little Loving Hands

Little Loving Hands is a subscription box service focused on teaching children empathy and kindness. Created vector illustrations for the included story and craft instruction booklet.

2021  
2D Game Artist  
Monochrome Workshop

Designed 2D characters and prop assets for the 1930's toon-style game Monochrome RPG currently in development and partnered with Xbox ID for release in 2021.

2019  
2D Animator/Producer  
**WiniCabs**

Produced a 2D animated promo video for a taxi app company.

- created 60's retro-style character designs and storyboard
- rigged characters and animated the video in Moho
- used After Effects for text and other visuals
- final edit in Adobe Premiere

2017 – 2019  
Member | Board Of Directors | Vice  
Chair of Marketing & Unmanned  
Systems  
**New Hampshire Aerospace and  
Defense Export Consortium  
(NHADEC)**

NHADEC member for 2 years. Served on NHADEC's Board of Directors and as Vice  
Chair of their Unmanned Systems Committee and Marketing Committee from Apr –  
Oct 2019.

- lead designer for NHAD event graphics (2019 and 2021), ads, and email campaigns
- moderator for NHAD 2019 Annual Event. Attendees included aerospace  
manufacturers and key defense prime contractors
- attended and contributed to monthly strategy meetings

2015 – 2016  
Lead Marketing & Media Associate  
**Univex Corp | Xebeco**

Managed Marketing Department team and operations

- produced and edited operations/training/promo videos for Univex / Xebeco, a  
global food prep equipment manufacturer and distributor
- provided art direction and design concepts for direct mail and email ad  
campaigns, magazine ads, brochures, catalogs and social media posts
- coordinated and participated in trade shows, sponsored classes and networking  
events
- recommended curriculum and menu ideas to local school culinary programs

2014 – 2015  
Marketing Director  
**Computer Networking Services of  
New Hampshire, LLC (CNS)**

Marketing Director for managed services company in Bedford, NH.

- developed new marketing strategies
- updated website pages, media, blogs and data analytics
- designed and scheduled direct mail and email marketing campaigns
- created social media content

2013  
Production Assistant  
**Tremendous! Entertainment**

Contract position for the show *Epic* on Destination America and TLC channels.

- shot production stills
- assisted in camera gear set up and breakdown, boom, and lighting

2012 – 2013  
Marketing & Office Manager  
**Assured Computing Technologies  
(ACT) POS**

Marketing and Office Manager for point of sale company in Bedford, NH.

- developed new marketing strategies
- designed tradeshow event graphics including booth banners and brochures
- attended regional tradeshow events

2011  
Production Assistant  
**Pink Sneakers Productions**

Post-production assistant for the Bravo network reality show *Most Eligible Dallas*.

- transcribed dialogue from clips of video footage into documents
- assisted editors and story producers by finding and organizing video footage and  
sound bites
- entered music cue sheets
- kept accurate record of tape log & organized tape vault
- organized talent release binders and provided general administrative support

2009 – 2010  
Intern / Post Production Assistant  
**Lightship Productions**

Post Production assistant on the Disney Parks shows for Travel Channel including  
*Ultimate Walt Disney World*, *Walt Disney World Resort: Behind the Scenes*, and  
*Undiscovered Disney Parks*.

- transcribed footage
- cued DVD chapter markers in Final Cut Pro
- ensured scripts and music cue sheets were properly updated
- organized talent releases
- production assistant on various shoots

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